



**14<sup>th</sup> Annual Mason G. Smoak Foundation  
Trail Race and Family Fun Day  
Saturday, October 22, 2022  
Lightsey Family Ranch, Venus**

Dear Supporter,

We would like to offer you the opportunity to become a sponsor for the 14<sup>th</sup> Annual Mason G. Smoak Foundation Race. The Lightsey Family has graciously agreed to host a 4-mile trail race on their beautiful ranch/preserve in Venus, FL for the third year in a row. We hope this will be a wonderful chance for our community to race and experience Florida's natural habitat in all its beauty. We are adding Family Fun Day activities back into this year's event along with a Swamp Buggy Tour and a BBQ Chicken dinner prepared by Lightsey Family Ranch's chef! We hope to attract a diverse crowd of people to enjoy a nice, fall day in nature.

We have included a sponsorship form that can be mailed to our office. *Please notice that there are additional sponsor recognition opportunities for our sponsors this year that we hope will make your investment in our success even more beneficial to your business.* All sponsorships received in our office by **September 30** will receive these added sponsor benefits, including the recognition through social media and on our race registration page. I would encourage you to visit our website at [masongsmoakfoundation.org](http://masongsmoakfoundation.org) where you can stay up to date on the endeavors of the Foundation, download additional sponsorship forms, register for the Trail Race, schedule a swamp buggy tour, and purchase barbecue chicken dinner tickets.

The Mason G. Smoak Foundation supports education, promotes environmental stewardship, and fosters opportunities for leadership development. For the last 13 years, sponsors of the Mason G. Smoak Foundation Race & Family Fun Festival have directly supported the Foundation's programs. We hope you feel a vested interest in the accomplishments of the Foundation. It is because of individual and corporate support like yours that we have been able to present *\$216,500 in scholarship awards to graduating seniors, award over \$150,000 towards community projects, and as of this fall fully sponsor 220 students through our Youth Leadership Highlands program.*

We could not be more thankful for your generosity and willingness to support our community - it is deeply appreciated! We hope to see you on the Lightsey Family Ranch for our Trail Race and Family Fun Day. Again, thank you as always for your interest and support in the endeavors of the Mason G. Smoak Foundation.

Very Sincerely,

***Mason G. Smoak Foundation***

PS – Last year, the Trail Race composed 40% of our operating budget.

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." REGISTRATION # CH29407

# 14th Annual Mason G. Smoak Foundation Trail Race & Family Fun Day

Saturday, October 22, 2022

Lightsey Family Ranch

545 New Boot Heel Road

Venus, FL 33960

## Sponsorship Form

**\$2,500**

- Logo listing on t-shirt
- Logo individually featured on weekly Facebook posts in October
  - Logo listed on runsignup.com website
  - Logo on featured banner at event
  - Logo on Swamp Buggy at event
    - Announced at event
  - Listed in MGSF Annual Report

**\$1,750**

- Large listing on t-shirt
- Logo featured on weekly Facebook posts in October
  - Logo listed on runsignup.com website
  - Logo on featured banner at event
    - Announced at event
  - Listed in MGSF Annual Report

**\$1,000**

- Medium listing on t-shirt
- Business name featured on weekly Facebook posts in October
  - Announced at event
  - Listed in MGSF Annual Report

**\$500**

- Listing on t-shirt
- Announced at event
- Listed in MGSF Annual Report

**\$250**

- Listed in MGSF Annual Report

Name (how it should appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ Send logo to: [info@masongsmoakfoundation.org](mailto:info@masongsmoakfoundation.org) (if applicable) \*\*

Checks payable to: *Mason G. Smoak Foundation*. For information, contact Deena Wright at (863) 417-5414 or [info@masongsmoakfoundation.org](mailto:info@masongsmoakfoundation.org). **Please complete the above information and send with *sponsorship payment by September 30th to*: Mason G. Smoak Foundation, 1025 CR 17 N, Lake Placid, FL, 33852.**